

Brianna Womack

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Current Address

413 Jack Hampton Drive
Auburn, AL 36830

Permanent Address

2309 Diamond Pointe Drive SE
Decatur, AL 35603

Education

Auburn University,

Bachelor of Arts: Public Relations

Concentration: Management

Anticipated Graduation: May 2015

Dean's List: Summer 2014

Youth With A Mission (YWAM)

June 2013—Nov. 2013

Discipleship Training School Graduate

Oxford, New Zealand

Experience & Activities

Sales Floor Manager/ Model/Pricer *Behind the Glass Clothing Boutique* July 2014—Present

- Awarded the Employee of the Month Award in my second month at the company
- Promoted to manager after six months of employment
- Received performance review scores of “excellent” in all performance areas
- Responsible for directing employee activities

Outreach Team Communications Coordinator *Youth With A Mission* July 2013—Nov. 2013

- Raised \$14,000 of financial support for the team's outreach to Japan and China by creating a fundraising webpage and using social media to raise awareness and support
- Organized and directed English Club events in China
- Responsible for internal and external team communications
- Appointed team members to specific roles during service projects in Japan

Sales Account Intern *Crimson White Advertising* Aug. 2012—Nov. 2012

- Assisted in creating a sales pitch that sold \$20,000 in newspaper ads for one client
- Conducted “cold calls” to gain new advertising clients
- Selected by the advertising manager to work in the sales territory with the highest income
- Created and pitched sample ads to editors and received “excellent” scores

Wakesurfing Instructor *Champ's Camp Lake Martin* April 2014—Present

- Teach individuals how to wakesurf (ages 13 to 61)
- Responsible for student safety on the boat and in the water

Skills and Coursework

Style and Design of Public Relations Messages ; Survey Research Methods ; Case Studies and Ethics in Public Relations ; Foundations of Public Relations ; Intercultural Communication ; Writing for Public Relations ; Foundations of Management ; Newswriting ; Magazine and Feature Writing ; Professional Writing Skills ; Social Media for Businesses ; Microsoft Office Programs ; Adobe InDesign ; Adobe Photoshop ; Adobe Dreamweaver ; Content Management Systems ; Google Analytics